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## João Paulo Gil de Paiva

Born 21.06.1974  
São Paulo, Brazil

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## Professional Experience

Since 2006	University of Lugano Lugano, Switzerland	Freelance Designer Content writing and editing
	Interbrand Zintzmeyer&Lux Zurich, Switzerland	Freelance Designer Web design and flash programming
	Eclat AG Ehrlenbach, Switzerland	Freelance Designer Flash programming
	H+M Media Zurich, Switzerland	Freelance Designer Web and print design
2002-2006	Interbrand Zintzmeyer&Lux Zurich, Switzerland	Designer Web design, concept development for interactive applications, development of CI/CDs, styleguides and brand guidelines
Summer 2001	AdamsMorioka, Inc. Los Angeles, CA, USA	Freelance Designer Web and broadcast design
Summer 1998	Bates USA Advertising Miami, FL, USA	Internship Print design and production

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## Education

Since 2006	University of Lugano Lugano, Switzerland	Master of Science (MSc) in Technology Enhanced Communication for Cultural Heritage (TEC-CH)
1998-2002	California Institute of the Arts Valencia, CA, USA	Bachelor of Fine Arts (BFA) in Graphic Design
Fall 2001	Willem de Kooning Academy Rotterdam, Netherlands	Exchange Programm
1997-1998	Miami International University of Art and Design Miami, FL, USA	Associate of Arts (AA) in Electronic Publishing
1993-1996	Universidade do Amazonas Manaus, AM, Brazil	Bachelor of Science (BS) in Computer Science [Completed until 5th semester]

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## IT Skills

Adobe Photoshop, Adobe Illustrator, Adobe Imageready, Adobe InDesign, Adobe Dreamweaver,  
Adobe Flash, Adobe Fireworks, Adobe AfterEffects, Adobe Premiere, Macromedia Fontographer,  
Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Microsoft Visio,  
Cinema 4D, Apple iMovie, Apple iDVD, Quarkexpress.

Java, Processing, PHP, ActionScript, JavaScript, HTML, CSS, XML, MySQL.

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## Language Skills

Portuguese, Native  
English, fluently spoken and written (TOEFEL Test: 280 out of 300)  
German, fluently spoken, intermediary written  
Spanish, advanced spoken, basic written  
Italian, basic written and spoken